

A D D E D

V A L U E



## The Add-on Products

### Product Definition

The add-on products give you **more applications** and **refine your shortlist** so that you have a diverse pool of candidates and start shortlisting earlier.

## Types of add-ons



### Job Boost

The **Job Boost** add-on gives you up to 3x the applications so that you can get a bigger and diverse pool of applications.



### Skills Assessment

The **Skills Assessment** add-on offers technical tests tailored for different job functions so that you can refine your shortlist.

## The Price

### Job Boost

**Ksh 6,000**  
(Excluding VAT)

### Skills Assessment

**Ksh 15,000**  
(Excluding VAT)

## Contact Us:

+254 703 026 000

6th Floor, West End Towers, along Waiyaki Way,  
Westlands, Nairobi.



BrighterMonday Kenya

info@brightermonday.co.ke



# The Executive Recruitment Product Definition

The Executive Recruitment product proactively **headhunts** and provides **pre-screened candidates** for senior or technical roles with a **100% success rate** thus minimizing the risk of a bad hire to 0%.



## The Features



Get a shortlist of 3 'fit for hire' candidates by an HR Expert within 2 - 5 weeks.



Candidate replacement will be done where hired candidate (is deemed to be unsuitable) fails to complete their 3-month probation.



Payment is only finalized once a candidate has joined the hiring company.



## The Price

**Dependent on position**

## The Solution Suitability

Experienced hiring managers have highly rated the Executive Recruitment product as the best-suited product for **Senior Career Level**, and **Specialist** roles

Job Level	Solution Suitability
Entry Career Level Roles (e.g. Junior Accountant)	<input type="radio"/> ❌
Mid Career Level Roles (e.g. Customer Service Supervisor)	<input type="radio"/> ❌
Senior Career Level Roles (e.g. Sales Manager)	<input checked="" type="radio"/> ✅
Specialist Roles (e.g. Radiologist)	<input checked="" type="radio"/> ✅

### Contact Us:

+254 703 026 000

6th Floor, West End Towers, along Waiyaki Way,  
Westlands, Nairobi.



BrighterMonday Kenya

info@brightermonday.co.ke



# The Pro Recruit

## Product Definition

The Pro Recruit Product promises to deliver 5 **pre-screened candidates** within 5-7 working days so that you can hire in the **shortest time** possible.



## The Features



Access a pool of qualified talent with more than 1,300,000 profiles



Applicants are vetted through phone interviews and shortlisted by an HR Expert.



Get a shortlist of 5 qualified applicants within 5-7 working days.



Get a summary report for each shortlisted candidate.



## The Price

Contact us to get a quote

## The Solution Suitability

Experienced hiring managers have highly rated Pro Recruit as the best-suited product for *Mid Career Level roles*

Job Level	Solution Suitability
Entry Career Level Roles (e.g. Junior Accountant)	<input type="radio"/> X
Mid Career Level Roles (e.g. Customer Service Supervisor)	<input checked="" type="radio"/>
Senior Career Level Roles (e.g. Sales Manager)	<input type="radio"/> X
Specialist Roles (e.g. Radiologist)	<input type="radio"/> X

## Contact Us:

+254 703 026 000

6th Floor, West End Towers, along Waiyaki Way,  
Westlands, Nairobi.



BrighterMonday Kenya

info@brightermonday.co.ke





# The Standard Job

## Product Definition

The Standard Job reduces the time and effort it takes to **create a shortlist** by inviting passive talent to apply, then **tests and finally pre-sorts applicants** based on their **relevance to the job requirements**.

## The Features



Access a pool of qualified talent with more than 1,300,000 profiles



Ability to invite relevant but passive talent to apply.



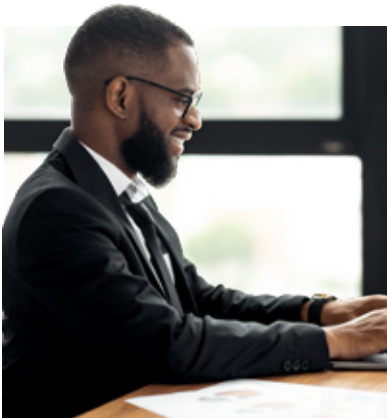
Get a sorted list of applicants ranked based on relevance



Ability to create custom candidate pools (your database of CVs).



Ability to create custom questions for each applicant to answer as they apply.



## The Price

**Ksh 18,000** (Excluding VAT)

## The Solution Suitability

Experienced hiring managers have highly rated the Standard Job as the best-suited product for both *Entry Career Level* and *Mid Career Level* roles

Job Level	Solution Suitability
Entry Career Level Roles (e.g. Junior Accountant)	<input checked="" type="checkbox"/>
Mid Career Level Roles (e.g. Customer Service Supervisor)	<input checked="" type="checkbox"/>
Senior Career Level Roles (e.g. Sales Manager)	<input type="checkbox"/> X
Specialist Roles (e.g. Radiologist)	<input type="checkbox"/> X

## Contact Us:

+254 703 026 000

6th Floor, West End Towers, along Waiyaki Way,  
Westlands, Nairobi.

     BrighterMonday Kenya

info@brightermonday.co.ke





# The Basic Job

## Product Definition

The Basic Job Product **makes it easier** for you to **create a pool of applicants** by posting job adverts and reduces the time it takes to create a longlist by **pre-sorting applicants** based on relevance to the job requirements



## The Features



Access a pool of qualified talent with more than 200,000 profiles



Manage your workflow in the Applicant Tracking System



The job listing once posted it stays on our website for up to 90 days



Lifetime access to the job applications through ATS



Ability to create custom candidate pools (your database of CVs).



## The Price

**FREE**

## The Solution Suitability

Experienced hiring managers have highly rated the Basic Job as the best-suited product for Entry Level Career roles

Job Level	Solution Suitability
Entry Career Level Roles (e.g. Junior Accountant)	<input checked="" type="checkbox"/>
Mid Career Level Roles (e.g. Customer Service Supervisor)	<input type="checkbox"/> <b>X</b>
Senior Career Level Roles (e.g. Sales Manager)	<input type="checkbox"/> <b>X</b>
Specialist Roles (e.g. Radiologist)	<input type="checkbox"/> <b>X</b>

### Contact Us:

+254 703 026 000

6th Floor, West End Towers, along Waiyaki Way,  
Westlands, Nairobi.



BrighterMonday Kenya

info@brightermonday.co.ke



# The Linkout Job

## Product Definition

The Linkout product **redirects applicants** from our jobs platform to your preferred recruitment portal so that you can **access applications through your preferred hiring platform/process**.

## The Features



Access a pool of qualified talent with more than 1,300,000 profiles



The job listing once posted it stays on our website for up to 90 days



Enjoy a seamless hiring experience by customizing the application journey for seekers



Gain brand visibility and awareness from referral traffic of a trusted website



## The Price

**Ksh 21,000** (Excluding Tax)

## The Solution Suitability

Experienced hiring managers have highly rated the Linkout Job as the best-suited product for *Entry Level Career* roles

Job Level	Solution Suitability
Entry Career Level Roles (e.g. Junior Accountant)	<input checked="" type="checkbox"/>
Mid Career Level Roles (e.g. Customer Service Supervisor)	<input type="checkbox"/> X
Senior Career Level Roles (e.g. Sales Manager)	<input type="checkbox"/> X
Specialist Roles (e.g. Radiologist)	<input type="checkbox"/> X

## Contact Us:

+254 703 026 000

6th Floor, West End Towers, along Waiyaki Way,  
Westlands, Nairobi.

BrighterMonday Kenya

info@brightermonday.co.ke

# VALUE ADDED



BASIC JOB LISTING

**FREE**



JOB BOOST

**Ksh 6,000**



LINKOUT

**Ksh 21,000**



PRO-RECRUIT

**Get a quote**



STANDARD LISTING

**Ksh 18,000**



SKILLS  
ASSESSMENT

**Ksh 15,000**



EXECUTIVE  
RECRUITMENT

**Request a call**

## Contact Us:

+254 703 026 000

6th Floor, West End Towers, along Waiyaki Way,  
Westlands, Nairobi.

     BrighterMonday Kenya

info@brightermonday.co.ke